

The 9th Annual Youth Water POSTER CONTEST



Deadline for Entries
>> **March 28, 2024** <<
[santaanawater.org/
contest](http://santaanawater.org/contest)

POSTER SUBMISSION DUE
Thursday, March 28, 2024
by 4:00 pm

Submit entries to:

City of Santa Ana
Water Resources Division
215 South Center Street, M-85
Santa Ana, CA 92703
Attn: Youth Water Poster Contest

TEACHER'S PACKET

For more information, please email or call us.
conservewater@santa-ana.org | (714) 647-3500



A VERY SPECIAL THANKS

Santa Ana Unified School District

Santa Ana Art & Cultural
Commission

Santa Ana City Council



February 10, 2024

Dear Teacher,

The City of Santa Ana has launched its 9th Annual Youth Water Poster Contest, and this year's contest will be better than ever! We are excited about the growing participation in our annual contest among SAUSD students and we encourage your support in making this contest even more successful!

We have designed our contest with teachers in mind by:

- Offering free art materials for students **while supplies last**;
- Providing clear and detailed guidelines; and
- Supplying free activity books with this year's contest theme to stimulate learning and creativity among students. Our 2024 Kids Activity Book contains activities for students of all ages, making participation in the contest not only fun but also educational!

This year, we are holding **two special drawings** for teachers to win a \$200 gift card from Art Supply Warehouse:

1. Teachers who email us to request information on this year's Poster Contest or to order materials for their classrooms by **February 29, 2024** will be automatically entered into a drawing. You can use this QR code to easily order your supplies.
2. Teachers who attend the Youth Water Poster Contest Exhibit and Awards Reception on **May 18, 2024** will be entered into a second drawing that day. A special invitation to this event, where winning students will be honored by City Officials, will be sent to teachers whose students participate in the contest.



If you are **not participating** in the contest as a classroom activity, please encourage your students to participate as soon as possible so they have sufficient time to submit their entries before the **March 28, 2024 deadline**. Please let students know that they can request art supplies to create their poster by reaching out to the City of Santa Ana.

You can invite them to visit our Poster Contest webpage at <http://santaanawater.org/contest> where they can download **(1)** the contest rules and guidelines, **(2)** the parental form and **(3)** this year's Activity Book. Or you can supply your students with a copy of this package, which has been approved by the SAUSD, for them to take home.

If you have any questions, please email us at conservewater@santa-ana.org. We thank you in advance for your support in helping us promote water awareness among youth in our community.

Sincerely,

Cesar Barrera, P.E.
Deputy Director of Public Works /Water Resources Manager
City of Santa Ana

2024 Youth Water Poster Contest

Rules and Guidelines

Poster Theme: “H₂O Heroes: We Save Water”

Overall Learning Objectives

- Educate students about water conservation inside and outside of the home, at school, in recreation and the community.
- Inspire students to explore ways they can use to reduce water consumption in their daily lives.
- Instill smart water use habits.

Goals of Contest

To raise awareness of and promote water conservation as a way of life through creative expression.

Instructions for Activity

Instruct students to create a poster that makes a statement about water conservation and the importance of using water wisely. (See the 2024 Kids Activity Book for information and ideas.)

Guidelines: All Entries Must Adhere To All Guidelines & Poster Specifications

- Open to students in grades K-12 who are residing or attending school in Santa Ana.
- One entry per student. Each entry must have the parent/guardian approval form (included in this packet) taped to the back of the poster. All information including the student’s name, age and grade level, teacher’s name, school name, and name, phone number, and address of parent or guardian must be clearly written so that the winners can be identified and contacted.
- **Entries that do not adhere to all poster specifications will be disqualified.**
- Judges will consider artistic interpretation, level of originality (e.g., uniqueness, creativity), effort, grammar, degree of visual and word clarity (e.g., the use of color, art media and/or the written word) and how well the art reflects the theme.¹
- The decision of the judges is final.

Poster Specifications

Each of these selection criteria **MUST** be followed in order for the artwork to qualify for judging by the City of Santa Ana. **Entries that do not adhere to all poster specifications will be disqualified.**

1. **Poster Size:** Artwork must be presented in a horizontal format and drawn on **WHITE** poster board or **WHITE** drawing paper that is **12” high X 18” wide (Oversized, undersized or vertical artwork WILL NOT BE eligible.)**

¹ Judges do not know the name, gender, or school of the student. Posters are judged by grade level only.

2. **Materials:** Bold, bright, brilliant colors show up the best! You may use the following art media: crayons, markers, pencils, paints, watercolors, chalks, cut paper or fabric.
3. **Format:** Artwork **must** have AT LEAST a one-inch white or blank border on all four sides. This is a graphics and framing requirement.
4. **Theme:** "H₂O Heroes: We Save Water!" A short message must be written on the artwork (but, not necessarily the words *H₂O Heroes: We Save Water*). The fewer words written the better. Remember, words must be spelled correctly! Posters with misspelled words will not be selected.
5. **Subject:** Artwork must depict various ways to conserve water or use water wisely (Our **2024 Kids Activity Book** can help guide your students). This can include:
 - Every day practices inside or outside of the home
 - In industries or businesses
 - In agriculture; or
 - In recreation
6. **Originality:** Artwork must be ORIGINAL (no traced, trademarked, or copyrighted characters and slogans, i.e. Snoopy, Sponge Bob etc.) The City of Santa Ana reserves the right to question or disqualify any artwork that is clearly not the work of the youth based on their age and grade level.

Deadline and Details

- The Youth Water Poster Contest is open to students in grades K-12 who are residing or attending school in Santa Ana.
- Artwork must be sent in a flat, sturdy box or tube.
- In order to be reviewed for the contest, entries must be delivered to the City of Santa Ana Water Resources Division by 4:00 pm on Thursday, March 28, 2024:

City of Santa Ana
Water Resources Division
215 South Center Street
Santa Ana, CA 92703
Attn: Youth Water Poster Contest

- All entries become the property of the City of Santa Ana and the submission may or may not be returned. The City of Santa Ana has the right to use any selected poster for its water conservation campaign and promotional items and for any other City public relations use. This includes but is not limited to the City of Santa Ana's web site, display of the original or copies of a poster at exhibit events and reproduction of copies on such items as T-shirts, stickers, calendar magnets and postcards.

Awards Reception:

Winning entries will be notified and honored at our **Youth Water Poster Contest Exhibit and Awards Reception on May 18, 2024**. Be sure to mark your calendar and stay tuned for more information so you can attend the event! Special prizes will be awarded to one Grand Prize Winner and two finalists in each age category. Prizes range from gift certificates to PS5s and Macbook Airs.

Teacher Drawing:

Teachers who attend the Youth Water Poster Contest Exhibit and Awards Reception on **May 18, 2024** will be entered into a drawing that day for a \$200 gift card from Art Supply Warehouse. A special invitation to this event, where winning students will be honored by City Officials, will be sent to teachers whose students participate in the contest.

DISCLAIMER: This activity is not a school-sponsored activity and is not endorsed by the school or the Santa Ana Unified School District. The activities, products, or services advertised in this flyer are not endorsed by the school or the District.

RECTIFICACIÓN: Esta actividad no está patrocinada por la escuela, y no está promocionada por la escuela ni el Distrito Escolar Unificado de Santa Ana. Las actividades, productos o servicios publicitados en este panfleto no están respaldados por la escuela ni el Distrito.

Tape This Page on the Back of Your Poster

Youth Artwork Rights / Parental Approval Form

Any submission becomes the property of the City of Santa Ana and the submission may or may not be returned. The City of Santa Ana has the right to use any selected poster for its campaigns and promotional items, and for any other City of Santa Ana public relations use. This includes but is not limited to the City of Santa Ana's web site, display of the original or copies of a poster at exhibit events and reproduction of copies on such items at T-shirts, stickers, magnet calendars and postcards.

____ Yes, I have read the rules and guidelines, and understand entries that do not adhere to all poster specifications will be disqualified. (Visit www.santaanawater.org/contest for rules and guidelines.)

____ Yes, I approve of my child's artwork being featured at exhibit events and on any non-profitable promotional items.

____ No, I do not approve of my child's artwork being featured at exhibit events and on any non-profitable promotional items.

Youth's Name (please print)

Name of Parent/Guardian (please print)

Date (please print)

Signature Parent/Guardian

Email address (please print)

2024 Youth Water Poster Contest Information Card

Youth's Name: _____ Age: _____

School Name: _____ Grade Level: _____

Teacher's Name: _____

Parent/Guardian Name: _____

Parent/Guardian Phone: _____

Parent/Guardian Address: _____

NOTE: Please write clearly and spell correctly ALL names and information.

Aplique esta página en la parte posterior de su póster con cinta adhesiva.

Derechos de las Obras de Arte Juveniles / Formulario de Consentimiento

Cualquier póster concursante se convierte en propiedad de la ciudad de Santa Ana y puede o no ser devuelto. La ciudad de Santa Ana tiene el derecho a utilizar cualquier póster seleccionado para sus campañas y artículos de promoción, y para cualquier otro uso de relaciones públicas. Esto incluye pero no se limita a utilizarlo en el sitio web de Santa Ana, exponer el póster original o copias en eventos de exhibición y reproducción de copias en artículos tales como camisetas, pegatinas, calendarios imán y tarjetas postales.

____ **Sí**, he leído las reglas y directrices. Entiendo que las inscripciones que no se adhieren a todas las especificaciones del póster serán descalificadas. (Visite www.santaanawater.org/con-test para leer las reglas y directrices.)

____ **Sí**, estoy de acuerdo en que la obra de arte de mi hijo/a sea parte de eventos de exhibición y aparezca en artículos promocionales sin fines de lucro.

____ **No**, no estoy de acuerdo en que la obra de arte de mi hijo/hija sea parte de eventos de exhibición y aparezca en artículos promocionales sin fines de lucro.

Nombre de el/la Menor (letra de imprenta)

Nombre del Padre/Guardián (letra de imprenta)

Fecha (letra de imprenta)

Firma del Padre/Guardián (letra de imprenta)

Correo Electrónico (letra de imprenta)

Concurso Anual de Pósters de Agua para Jóvenes 2024 Tarjeta de Información

Nombre de el/la Menor: _____ Edad: _____

Nombre de Escuela: _____ Nivel de Grado: _____

Nombre del Maestro: _____

Nombre del Padre/Guardián: _____

Número de Teléfono del Padre/Guardián: _____

Dirección del Padre/Guardián: _____

NOTA: Por favor escriba claramente y deletree correctamente TODOS los nombres e información.